



St. Michael's
HEALTH GROUP

Because We Care...

SENIORS FUNDRAISING BRUNCH

SUNDAY,
FEBRUARY 24, 2019
EDMONTON CONVENTION
CENTRE



Buffet Brunch Fashion Show Entertainment

THE EVENT

Join us for the **'Because We Care Seniors Fundraising Brunch'** on **February 24, 2019** as we raise funds to support St. Michael's residents. The **Edmonton Convention Centre** will be the location for this event for families, clients and all who believe in enhanced care for seniors. A breakfast buffet followed by a 'stay modern' fashion show featuring some of our very own residents are among the planned activities. A silent auction with items to spark everyone's interest, demo's and more will round out the event!

ABOUT ST. MICHAEL'S HEALTH GROUP

St. Michael's has been providing compassionate care and safe accommodation for almost 40 years for one of the most vulnerable sectors of our society - seniors. Care is open to all who require it, and providing a quality of life in a home-like environment is the daily focus of our staff. We are dedicated to providing wellness focused holistic care and offer several levels of accommodation in multiple facilities and a variety of programs in Edmonton and surrounding area. With a focus on innovative, quality, resident centred care, our goal is to continually grow and be adaptable to ensure we can provide the care seniors deserve.

We offer a safe, home-like environment with specialized equipment, services, programming, enhanced dining menus and regular recreational activities. The provision of care is based on a multidisciplinary team approach involving physical and spiritual care professionals along with all others as required to ensure those who call St. Michael's home have what they need for quality, individualized care.

**YOU CAN
MAKE A DIFFERENCE
IN THE
QUALITY OF LIFE
OF SENIORS
IN OUR COMMUNITY**



WHY SPONSOR?

As a Sponsor of **'Because We Care Seniors Fundraising Brunch'** you will have an opportunity to connect with St. Michael's residents, volunteers, staff, families and supporters! Showcase your organization as a leader in recognizing the importance of providing quality care for seniors in your community.

While St. Michael's receives funding to cover the day-to-day costs of running our sites, this does not include funds for specialized equipment, services and programming which we have become known for. It is only through the funds raised at events like this one and with supporters like you, that new equipment, enhanced menus, and regular recreational activities can remain a feature at St. Michael's sites. We are grateful to everyone who generously gives and supports our dedication to loving care.

Sponsorship Opportunities *#BecauseWeCareSMHG*

	Presenting	Brunch	Media	Fashion Show	Entertainment	Sparkling	Photo Booth	Floral	Print & Signage	Ageless Art Centrepiece	Volunteer
	\$10,000	\$7,500	\$5,000 or In Kind	\$3,500	\$3,000	\$2,500	\$2,500	\$2,000 or In Kind	\$1,500 or In Kind	\$1,000 (our seniors make)	\$750
Event Promoted As Your Company Presenting With SMHG	✓										
Opportunity to Speak at the Event	✓										
Reserved Table	✓	✓									
Media Recognition	✓	✓									
Company Recognition on our Website and Social Media Pages	✓	✓	✓	✓							
Complimentary Event Tickets	8	8	4	4	4	2	2				
Logo Recognition on Screens at Event	✓	✓	✓	✓	✓	✓	✓	✓			
Opportunity to be in the Fashion Show	✓			✓							
Company Logo on Tent Cards with Mimosa Service						✓					
Opportunity to Host Event Photos on Company Website	✓	✓					✓				
Company Recognition on Centrepieces								✓			
Logo Recognition on Volunteer Nametags											✓
Full Page Advertisement in Event Program	✓	✓	✓	✓							
Half Page Advertisement in Event Program					✓	✓	✓	✓			
Quarter Page Advertisement in Event Program									✓	✓	✓
Recognition By Emcee	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Recognition in Event Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo On Sponsorboard at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

*Help support quality senior care while positioning your business as a community leader.
Only with your support, can we ensure that seniors experience aging in a positive
and meaningful way with comfort, security and dignity!*

Sponsorship Opportunities

	Technical	Venue	Auction	Model	Chocolate Treat	Emcee
	\$10,000	\$10,000	\$5,000	\$3,500	\$1,000	\$750
Sponsorship Benefits	Opportunity to Provide Corporate Signage	✓	✓			
	Reserved Guest Table	✓	✓			
	Media Recognition	✓	✓	✓		
	Company Recognition on our Website and Social Media Pages	✓	✓	✓	✓	
	Complimentary Event Tickets	8	8	4	4	
	Logo Recognition on Screens at Event	✓	✓	✓	✓	
	Signage on Auction Tables			✓		
	Acknowledgement from Emcee Recognizing Company as our Model Sponsor during Fashion Show				✓	
	Logo Recognition on Chocolate Packaging				✓	
	Full Page Advertisement in Event Program	✓	✓	✓	✓	
	Quarter Page Advertisement in Event Program				✓	✓
	Recognition By Emcee	✓	✓	✓	✓	✓
	Logo Recognition in Event Program	✓	✓	✓	✓	✓
	Logo On Sponsorboard at Event	✓	✓	✓	✓	✓

#BecauseWeCareSMHG

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Only with your support, can we ensure that seniors experience aging in a positive
and meaningful way with comfort, security and dignity!*

Sponsorship Confirmation

To confirm your Company sponsorship commitment for 'Because We Care Seniors Fundraising Brunch', please fill out the required information below and check one or more (if applicable) sponsorship levels which will be of benefit to you. Should you wish to further discuss or customize sponsorship opportunities, please call Rachele Nelson at 780.472.4507

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Email: _____

Sponsorship Level	Commitment	Please Check
Presenting Sponsor	\$10,000	SOLD
Technical Sponsor	\$10,000	<input type="checkbox"/>
Venue Sponsor	\$10,000	<input type="checkbox"/>
Brunch Sponsor	\$7,500	SOLD
Auction Sponsor	\$5,000	<input type="checkbox"/>
Media Sponsor	\$5,000 or In Kind	SOLD
Fashion Show Sponsor	\$3,500	<input type="checkbox"/>
Model Sponsor	\$3,500	<input type="checkbox"/>
Entertainment Sponsor	\$3,000	<input type="checkbox"/>
Sparkling Sponsor	\$2,500	<input type="checkbox"/>
Photo Booth Sponsor	\$2,500	<input type="checkbox"/>
Floral Sponsor	\$2,000 or In Kind	SOLD
Print & Signage Sponsor	\$1,500	SOLD
Ageless Art Centrepiece Sponsor	\$1,000 or In Kind	SOLD
Chocolate Treat Sponsor	\$1,000	SOLD
Volunteer Sponsor	\$750	SOLD
Emcee Sponsor	\$750	SOLD

☐ We wish to receive a tax receipt for our sponsorship (rather than receiving benefits)

☐ We are not able to sponsor this event but would like to make a charitable donation instead

Signature

Date

Please email or fax this confirmation to:

Rachele Nelson, St. Michael's Health Group
7404 - 139 Avenue, Edmonton, AB T5C 3H7

Phone: 780.472.4507 Fax: 780.472.4779
Email: rnelson@smhg.ca

THANK YOU!



St. Michael's
HEALTH GROUP

*Because
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SENIORS FUNDRAISING BRUNCH

Ticket Order Form

Sunday, February 24, 2019

10:30 am – 1:00 pm

Edmonton Convention Centre Hall D

Name: _____

Company (if applicable) _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Email: _____

WE WOULD LIKE TO ATTEND! PLEASE SEND ME:

_____ Individual Tickets @ \$75 each _____ Children Under 12 @ \$35 each

_____ Table(s) of 8 @ \$600 each

_____ I am unable to attend but would like to make a charitable donation

I am enclosing payment in the amount of \$_____.

(If paying by cheque, please make cheque payable to **St. Michael's Extended Care Centre Society**)

If paying by credit card, please indicate type: ☐ VISA ☐ Mastercard

Card Number: _____

Expiry Date: _____

Name of Cardholder: _____

Please notify us of any dietary restrictions

Please mail
or fax to:

Rachele Nelson
St. Michael's Health Group
7404-139 Avenue
Edmonton, AB T5C 3H7

Phone: 780-472-4507
Fax: 780-472-4779
Email: rnelson@smhg.ca



St. Michael's
HEALTH GROUP

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Auction Item Donation

Sunday, February 24, 2019

10:30 am – 1:00 pm

Edmonton Convention Centre Hall D

Individual/Contact Name: _____

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Email: _____

Please Note: Goods and Services Tax does not apply to Charitable Donations)

Item Description (as you would like it to appear in print) _____

Donor Signature _____ Date _____

PLEASE CHECK ONE

Charitable Tax Receipt Requested _____

No Receipt Required _____

TAX INFORMATION: (As per CRA Guidelines)

Should your company wish to receive a Charitable Tax Receipt for their Gift In Kind Donation, please ensure that an **invoice** is submitted with this form or included with your prize upon pick-up. The invoice must state the item donated and its **fair market value**. As per Canada Revenue Agency (CRA) guidelines, **gift certificates & donation of services are not eligible** for tax receipts.

Please mail or fax form to:

Rachele Nelson
St. Michael's Health Group
7404-139 Avenue
Edmonton, AB T5C 3H7

Phone: 780-472-4507
Fax: 780-472-4779
Email: rnelson@smhg.ca