



St. Michael's
HEALTH GROUP



When They Were Young

November 1, 2019

Chateau Lacombe
Ballroom



Reliving The 1950's!

Sponsorships Tables Tickets More Details Inside

Sock Hops, Sideburns and Soda Fountains!

Do you remember how you spent a fun night out when you were in your 20's? Our Seniors do! When They Were Young was the beginning of the baby boom era. A night out meant music by the Andrew Sisters and Nat King Cole, circle skirts and narrow trousers, and a glimmer of what became rock and roll. Join us November 1, 2019 as we remember when our residents were young, and raise funds for renovations to the long term care centre. Reception, dinner, 1950's entertainment and a silent auction with items to spark everyone's interest at the Chateau Lacombe Ballroom will be a fab night.

St. Michael's Health Group

St. Michael's has been providing compassionate care and safe accommodation for 40 years for one of the most vulnerable sectors of our society - seniors. Care is open to all who require it, and providing a quality of life in a home-like environment is the daily focus of our staff. We provide wellness focused holistic care and offer several levels of accommodation in multiple facilities and a variety of programs in Edmonton and surrounding area. With a focus on innovative, quality, resident centred care, our goal is to continually grow and be adaptable to ensure we can provide the care seniors deserve.

Why Sponsor?

As a Sponsor of 'When They Were Young' you will have an opportunity to connect with St. Michael's residents, volunteers, staff, families and supporters. Showcase your organization as a leader in recognizing the importance of providing quality care for seniors in your community.

While St. Michael's receives funding to cover the day-to-day costs of running our sites, this does not include funds for the level of care and environment which we have become known for. It is only through funds raised at events like this one and with supporters like you, that we can undertake major renovations to create home-like living spaces for our residents on both floors of the long term care centre. We are grateful to everyone who generously gives and supports our dedication to loving care.

#WhenTheyWereYoung

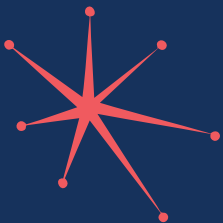


You Can Make A Difference In The Quality Of Life Of Seniors!

Only with your support, can we ensure that seniors experience aging in a positive and meaningful way with comfort, security and dignity!

Sponsorship Levels & Benefits

		Presenting	Venue	Audio Visual	Auction	Media	Entertainment	Theme Decor	Reception
		\$12,000	\$10,000	\$7,500	\$5,000	\$5,000 or In Kind	\$3,500	\$3,500	\$3,000
Sponsorship Benefits	Exclusive Recognition of Your Company Presenting With SMHG	✓	✓						
	Opportunity to Speak at the Event	✓	✓						
	Reserved Table	✓	✓						
	Media Recognition	✓	✓	✓	✓	✓			
	Company Recognition on our Website and Social Media Pages	✓		✓			✓	✓	
	Complimentary Event Tickets	8	8	6	4	4			
	Logo Recognition on Screens at Event	✓		✓			✓	✓	✓
	Signage on Auction Tables								
	VIP Parking Passes	4	4	3	2	2			
	Company Logo on Tent Cards with Reception Service								✓
	Opportunity to Host Event Photos on Company Website	✓							
	Full Page Advertisement in Event Program	✓	✓	✓	✓	✓			
	Half Page Advertisement in Event Program						✓	✓	✓
	Recognition By Emcee	✓	✓	✓	✓	✓	✓	✓	✓
	Logo Recognition in Event Program	✓	✓	✓	✓	✓	✓	✓	✓
Logo On Sponsorboards at Event	✓	✓	✓	✓	✓	✓	✓	✓	



St. Michael's
HEALTH GROUP

St. Michael's Health Group, Fund Development
Daria Luciw 780.472.4791 dluciw@smhg.ca smhg.ca

Sponsorship Levels & Benefits

	Wine	Photo Booth	Floral	Print & Signage	Volunteer	Sweet	Emcee
	\$3,000	\$2,500	\$2,000 or In Kind	\$2,000 or In Kind	\$2,000	\$1,200	\$750
Sponsorship Benefits	Logo Recognition on Screens at Event	✓	✓	✓	✓		
	Company Logo on Tent Cards with Reception Service	✓					
	Opportunity to Host Event Photos on Company Website		✓				
	Company Recognition on Centrepieces			✓			
	Logo Recognition on Volunteer Nametags					✓	
	Logo Recognition on Guest Treats						✓
	Half Page Advertisement in Event Program	✓	✓				
	Quarter Page Advertisement in Event Program			✓	✓	✓	✓
	Recognition By Emcee		✓	✓			✓
	Logo Recognition in Event Program	✓	✓	✓	✓	✓	✓
	Logo On Sponsorboards at Event	✓	✓	✓	✓	✓	✓

Donate a cool auction item and watch the bids fire up!

Want a custom package? Contact us at dlucliw@smhg.ca

Your support helps bring more smiles, more laughter, more comforting care and ultimately better living for those who need it most. Thank you for giving heart to our home!



Sponsorship Confirmation

We're thrilled you've decided to join us with a sponsorship commitment for 'When They Were Young'. Please fill out the required information below and check one or more (if applicable) sponsorship levels you've chosen. Please note the deadline for inclusion in the event program and signage is October 15, 2019.

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Email: _____ Twitter: @ _____
(handle)

Sponsorship Level	Commitment	Please Check
Presenting Sponsor	\$12,000	<input type="checkbox"/>
Venue Sponsor	\$10,000	SOLD
Audio Visual Sponsor	\$7,500	<input type="checkbox"/>
Auction Sponsor	\$5,000	SOLD
Media Sponsor	\$5,000 or In Kind	SOLD
Entertainment Sponsor	\$3,500	<input type="checkbox"/>
Theme Decor Sponsor	\$3,500	<input type="checkbox"/>
Reception Sponsor	\$3,000	<input type="checkbox"/>
Wine Sponsor	\$3,000	SOLD
Photo Booth Sponsor	\$2,500	<input type="checkbox"/>
Floral Sponsor	\$2,000 or In Kind	<input type="checkbox"/>
Print & Signage Sponsor	\$2,000 or In Kind	SOLD
Volunteer Sponsor	\$2,000	SOLD
Sweet Sponsor	\$1,200	<input type="checkbox"/>
Emcee Sponsor	\$750	SOLD

We wish to receive a tax receipt for our sponsorship (rather than receiving benefits)

We are not able to sponsor this event but would like to make a charitable donation instead

Signature

Date

Please email or fax this confirmation to:

Daria Luciw, St. Michael's Health Group
7404 - 139 Avenue, Edmonton, AB T5C 3H7

phone: 780.472.4791 fax: 780.472.4779
email: dluciw@smhg.ca

